



# ARCHIPRENEUR 3.0

28<sup>TH</sup> SEPTEMBER 2019

9.00 am to 12.30 pm

PAM Centre, Kuala Lumpur

## Does size matter? If...

- your architectural practice is struggling to survive in the current economic slowdown...
  - you have been offered a decent size project, but the professional fees are too low ....
  - you plan to set up your own architectural practise in the next year...
- ... and you are wondering what to do now.

## a toolkit for BUSINESS OF ARCHITECTURE



Currently the construction industry is experiencing slow growth, with little activity in the construction of commercial or residential buildings, the bread and butter projects for architecture firms in Malaysia. In this current economic downturn, large and small practices have had to resort to restructuring their practise, including laying off staff in order to reduce overheads.

Hence the question, what the right size and strategy for an architecture firm to survive and prosper? This is especially important for new corporate members planning to start their own architecture firms.



Organised by:

**9.00 a.m** Registration

**9.30 a.m** Welcoming Remarks by  
PAM President  
Ar. Lillian Tay Wai Fun

**9.40 a.m** Keynote Speaker -  
Dato' Ar. Haji Hajeedar Abdul Majid

**10.00 a.m** Keynote Speaker -  
Ar. Hud Abu Bakar

**10.45 a.m** Coffee Break

**11.15 a.m** Keynote Speaker -  
Ar. Wooi Lok Kuang

**12.00 p.m** Q & A

**12.30 p.m** Closing Remark and Wrap Up

### REGISTRATION FEES:

|                                |          |
|--------------------------------|----------|
| PAM Members                    | RM 50.00 |
| PAM Student Member/<br>Student | RM 20.00 |
| Others                         | RM 80.00 |

Please call +603 2202 2866 or email [dini@pam.org.my](mailto:dini@pam.org.my) for further enquiries.  
LAM CPD points have been applied.



**PUSAT BINAAN SDN BHD**  
A wholly-owned company of  
Pertubuhan Akitek Malaysia (PAM)

*The Archipreneur 3.0 program will be looking at two different award-winning Malaysian architecture firms, the first one a sole proprietor firm and the other a major corporate, but both are equally successful architectural firms, servicing different types of clients.*

*The audience will be able to listen to award winning architects, who will share with the audience, their experiences in starting their architecture firms, and the decisions that the speakers have made in leading and scaling their firms up to their present stage of development.*

## Speakers:



**Keynote Speaker:  
Dato' Ar. Haji Hajeedar Abdul Majid**

*Dato' Ar. Haji Hajeedar Abdul Majid of Hajeedar and Associates Sdn will share his experiences of working on both heritage and modern buildings, with integrity allied to the viability, sustainability and dynamism of Architecture creating artistic expression of space and form.*

**Keynote Speaker :  
Ar. Wooi Lok Kuang**

*Ar. Wooi Lok Kuang's boutique practice, Wooi Architect, is well known for their award winning designs of high-end timber bungalows that push the boundaries of the conventional timber structure.*



**Keynote Speaker :  
Ar. Hud Abu Bakar**

*Ar. Hud Abu Bakar's RSP Architects Sdn Bhd have transformed the skyline of Kuala Lumpur, with their many high-rises and iconic mega projects.*



Organised by:

Please call +603 2202 2866 or email [dini@pam.org.my](mailto:dini@pam.org.my) for further enquiries.  
LAM CPD points have been applied.



## REGISTRATION FORM

**DATE** Saturday, 28 September 2019

**TIME** 9.00am - 12.30pm

**VENUE** PAM Centre, Kuala Lumpur

### REGISTRATION FEES

|                            |          |
|----------------------------|----------|
| PAM Members                | RM 50.00 |
| PAM Student Member/Student | RM 20.00 |
| Others                     | RM 80.00 |

### REGISTRATION DETAILS

I wish to register for **Archipreneur 3.0**, to be held on **28 September 2019** at PAM Centre, Kuala Lumpur.

My cheque ( \_\_\_\_\_ ) for RM \_\_\_\_\_ made payable to **PUSAT BINAAN SDN BHD**, is enclosed.

FULL NAME \_\_\_\_\_

- PAM Member  
 PAM Student Member / Student  
 Other

MEMBERSHIP NO. \_\_\_\_\_

LAM REGISTRATION NO. \_\_\_\_\_

NAME OF FIRM \_\_\_\_\_

ADDRESS \_\_\_\_\_  
\_\_\_\_\_

TEL \_\_\_\_\_

FAX \_\_\_\_\_

EMAIL \_\_\_\_\_

**PLEASE EMAIL OR FAX THIS FORM BEFORE WEDNESDAY 25<sup>TH</sup> SEPTEMBER 2019 TO:**

#### PUSAT BINAAN SDN BHD

A wholly-owned company of Pertubuhan Aritek Malaysia (Malaysian Institute of Architects)  
GST Registration No. 000098484224

PAM Centre, 99L Jalan Tandok, Bangsar, 59100 Kuala Lumpur, Malaysia

**TEL** +603 2202 2866 **FAX** +603 2202 2566 **EMAIL** dini@pam.org.my

PHOTOCOPIES OF THIS FORM ARE ACCEPTABLE

Organised by:



PUSAT BINAAN SDN BHD  
A wholly-owned company of  
Pertubuhan Aritek Malaysia (PAM)