

ID: FR101
Title: Architect & Developer: Self-Initiating Your Work
Date: 6/22/2018
Time: 7:00AM – 8:00AM
LU: 1.00

Program Summary

Have you ever felt that the role of the architect is far too passive and uncertain?

Too often, architects sit idly by until called upon for a commission. This panel will present proactive architects who are taking the initiative and developing urban amenities, public spaces, and homes across America. Every year, more architects are self-initiating their own projects, giving them the opportunity to generate additional fees, practice their craft, and explore new ideas by streamlining the building process.

This conversation will inspire you to disrupt complacency in favor of action and transformation.

Learning Objectives

- A. Gain insight into strategies of obtaining project financing, from construction loans and investors to crowdsourcing and government subsidies.
- B. Learn to use design to create value and align the interest of architect and developer for better buildings and better cities.
- C. Explore the efficiency that comes from designing and executing a building when acting as both architect and developer, which means less time lost to coordination and endless presentations.
- D. Reflect on the work of architects who have self-initiated projects in New York City and around the country—and possibly even your own community.

Speakers:

- Alex Barrett, Barrett Design
- Jared Della Valle, AIA, Alloy Development
- Peter Guthrie, DDG
- James Petty, AIA, GLUCK+

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Architect & Developer New York City Projects Map

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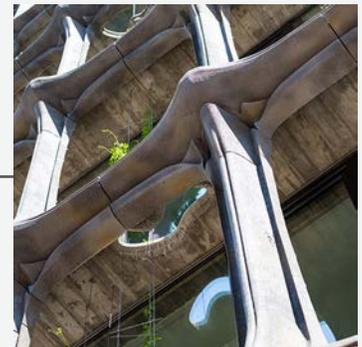
See projects that architects developed during your trip to New York City.

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Architect & Developer Projects



DDG: XOCO. 325 W. Broadway



Alloy: Dumbo Townhouses. 55-57 Pearl



Barrett Design: 4 & 8 Downing Street