

ID: TH518  
Title: Empathy in the Business of Architecture  
Date: Thursday, June 21, 2018  
Time: 10:30 AM – 11:30 AM  
LU: 1.00 LU, RIBA

Subject: Panel Structure / timings

- An Introduction on Empathy and the panelists by the Session Organizer & Moderator: Raya Ani

Time: 5 minutes

Architects' presentation on the subject of Empathy: (24 minutes)

- Architect 1 perspective on Empathy through presenting real project examples from their practice (8 minutes)
- Architect 2: Perspective on Empathy through presenting real project examples from their practice (8 minutes)
- Architect 3: Perspective on Empathy through presenting real project examples from their practice (8 minutes)

Clients' Perspective on the subject of Empathy: (8 minutes)

By Jerry Sullivan presenting real project examples and representing the client's end.

Architects and Clients debate empathy, moderated by Raya Ani with Audience Participation (15 minutes)

Parting thoughts (5 minutes)

#### Speakers

- Architect 1: Ronnette Riley, FAIA
- Architect 2: Nader Tehrani
- Architect 3: Raya Ani, AIA, LEED AP
- Client: Gerald Sullivan

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