



Empathy in the Business of Architecture



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Notes

CODE

TH518

DATE & TIME

Thursday, June 21, 2018

10:30am - 11:30am (EDT)

Hilton Midtown, 1335 6th Avenue: Sutton North Room

[1335 6th Avenue, New York, NY 10019](http://maps.google.com/maps/?q=1335%206th%20Avenue%2C%20New%20York%2C%20NY%2010019) (<http://maps.google.com/maps/?q=1335%206th%20Avenue%2C%20New%20York%2C%20NY%2010019>)

DESCRIPTION

How can your practice benefit from deeper connections with clients? This engaging session will feature clients and architects discussing and debating the best ways to overcome challenges commonly experienced on projects through communication and relationship building. You'll hear personal anecdotes that illustrate how building such connections can help you reduce tensions, navigate problems, and tackle differences. Join us to explore the impact of true empathy-and learn ways to master it for a more rewarding professional process and better project outcomes.

HANDOUTS

[640304a.pdf](#)[640304.pdf](#)

SPEAKERS

[Gerald Sullivan](#)

Speaker

[Melrose Studio](#)[Nader Tehrani](#)

Speaker

[NADAAA / The Cooper Union](#)