

# Ethics & Practice in the New Urban Agenda Era

FR108

Friday, June 22, 7-8AM

1LU

This presentation is protected by U.S. and international copyright laws.

Reproduction, distribution, display and use of the presentation without written permission of the speaker is prohibited.

This program is registered with the AIA/CES for continuing professional education. As such, it does not include content that may be deemed or construed to constitute approval, sponsorship or endorsement by AIA of any method, product, service, enterprise or organization.

The statements expressed by speakers, panelists, and other participants reflect their own views and do not necessarily reflect the views or positions of The American Institute of Architects, or of AIA components, or those of their respective officers, directors, members, employees, or other organizations, groups or individuals associated with them.

Questions related to specific products and services may be addressed at the conclusion of this presentation.

# Speakers List

- Thomas Vonier, FAIA
- Carys Rowlands
- Raphael Sperry, AIA
- Philip Allsopp

# Course / Learning Objectives

- Understand key international accords that influence the global discussion of ethics, development, and sustainability, such as the New Urban Agenda, the UN Sustainable Development Goals, and the Paris Agreement.
- Evaluate ethical issues you may face in business, including labor, bribery, and the environment.
- Explore how to better influence clients and other construction industry professionals to pursue more-ethical business options.
- Discover actionable ways you can influence positive change in your work, such as developing human rights policies, implementing labor guidelines, and using sustainable design.

# New Urban Agenda

- Embracing urbanization at all levels of settlements—urban, peri-urban, rural
- Assisting governments in addressing challenges
- Integrating equity to the development agenda—a tool of social justice
- Fostering national urban planning and planned city extensions
- Supporting Sustainable Development Goals through urbanization
- Aligning institutions for effective delivery



# ISSUE AREAS & POLICY UNITS

## **1. Social Cohesion & Equity – Livable Cities**

- a. Right to the City and Cities for All
- b. Socio-Cultural Urban Framework

## **2. Urban Frameworks**

- a. National Urban Policies
- b. Urban Governance, Capacity  
and Institutional Developments
- c. Municipal Finance & Local  
Fiscal Systems

## **3. Spatial Development**

- a. Urban Spatial Strategies: Land  
Markets & Segregation

## **4. Urban Economy**

- a. Urban Economic Development  
Strategies

## **5. Urban Ecology & Environment**

- a. Urban Ecology & Resilience

## **6. Urban Housing & Basic Services**

- a. Urban Services & Technology
- b. Housing Policies

# Ethics and Practice in the New Urban Agenda Era

Carys Rowlands  
Head of Professional Standards  
RIBA

22 June 2018

**A'18** AIA Conference on Architecture 2018  
June 21-23, New York City

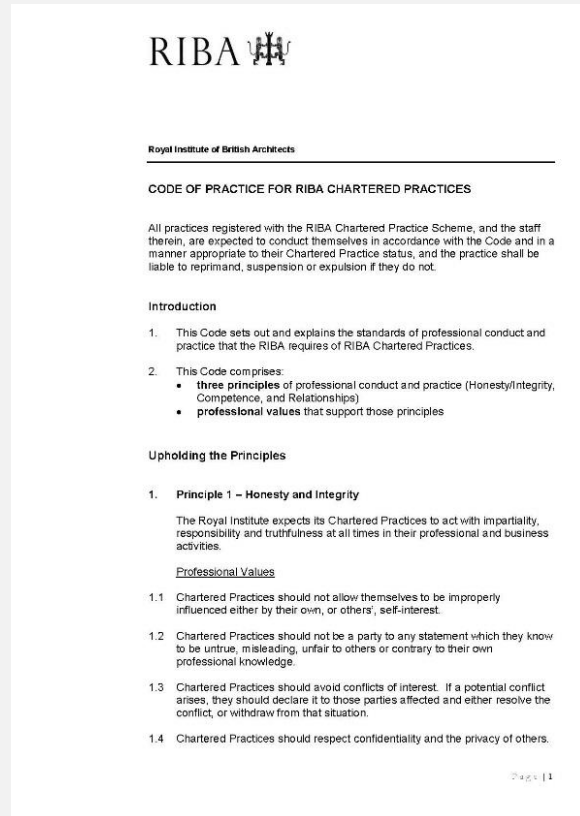
RIBA   
Architecture.com



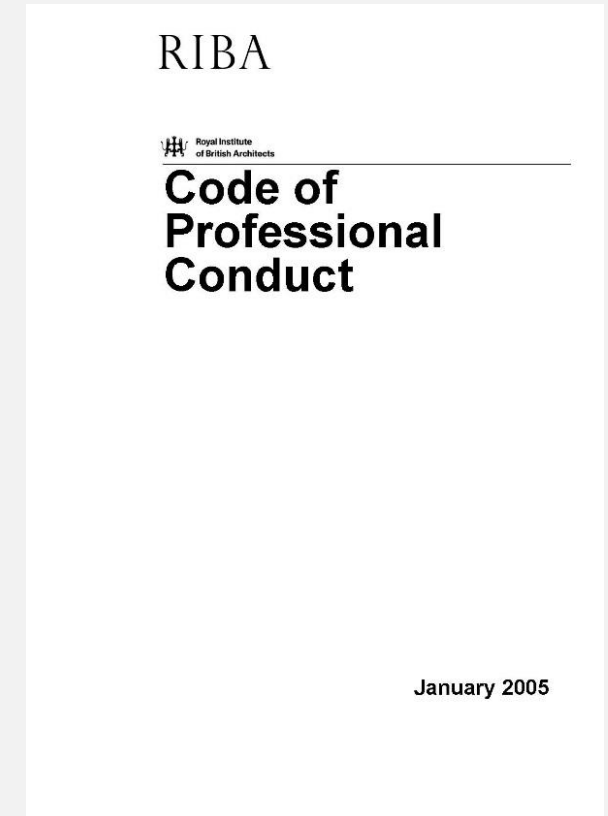
The RIBA, by Royal Charter, seeks the “general advancement of Civil Architecture”. In becoming a signatory to the UN Global Compact, the RIBA has publicly made its commitment to sustainability and professionalism. The RIBA has also enshrined this in its strategic vision as “a global professional membership body... being ethical, inclusive, environmentally aware and collaborative”



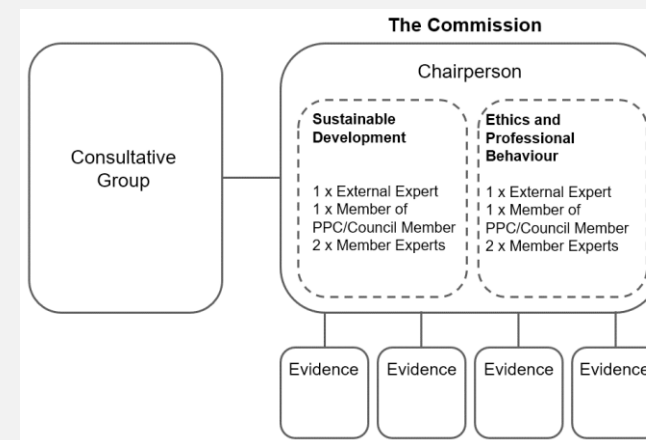
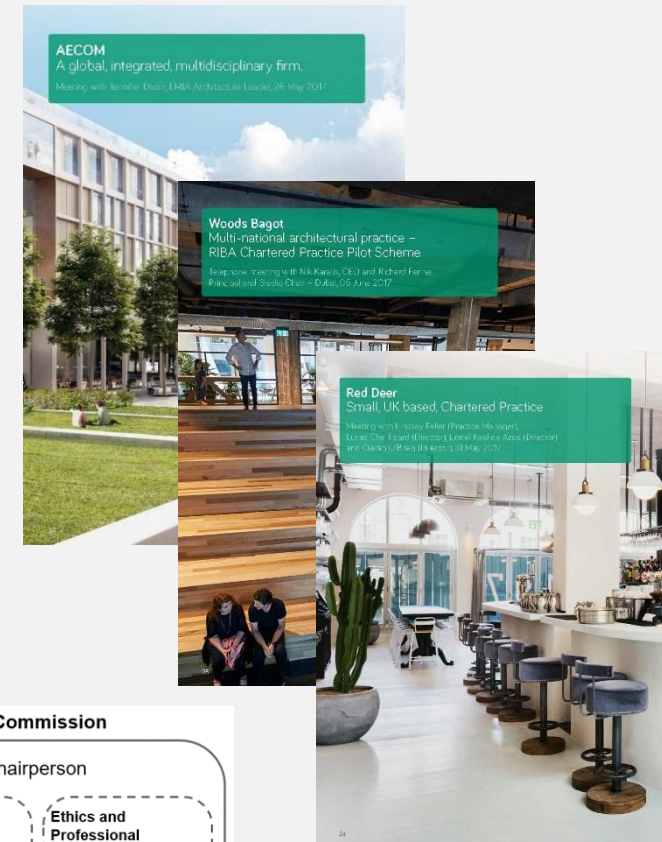
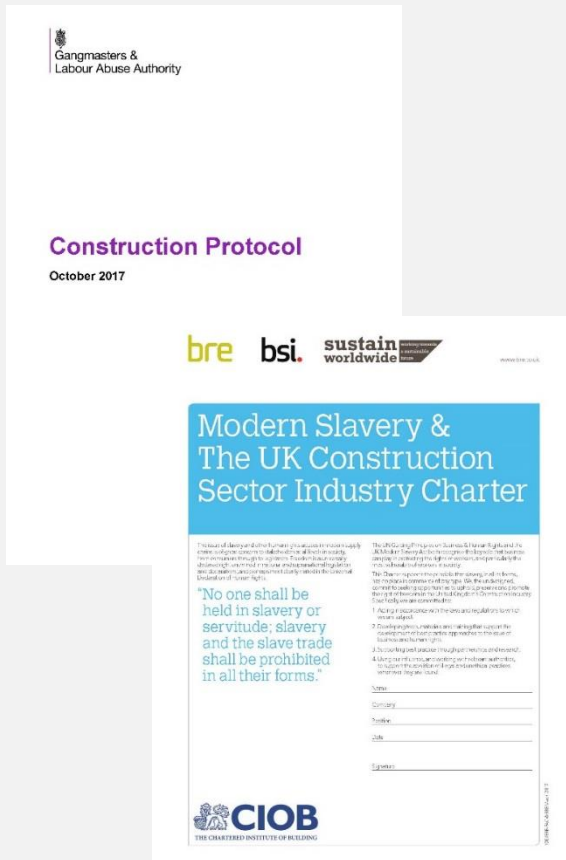
# RIBA core requirements supporting ethics and practice in the New Urban Agenda Era



- Honesty and integrity
- Competence
- Relationships



# RIBA best practice guidance supporting ethics and practice in the New Urban Agenda Era



**A'18** AIA Conference on Architecture 2018  
June 21-23, New York City



# Four overarching issues to be addressed



## The role of the architect

- Direct action
- Advocacy
- Influence

## The business case

- Planet
- People
- Business



# *Ethics and the New Urban Agenda*

Raphael Sperry

President

Architects / Designers / Planners for Social Responsibility



Senior Sustainability Consultant

ARUP

# The UN Sustainable Development Goals: An Agenda for Good Design



# Architecture that Realizes Human Rights and Advances the SDGs

- Article 25. (1) Everyone has the right to a standard of living adequate for the health and well-being of himself and of his family, including food, clothing, **housing and medical care** ...
- Article 26. (1) Everyone has the right to **education**. ...
- Article 27. (1) Everyone has the right freely to **participate in the cultural life of the community, to enjoy the arts and to share in scientific advancement and its benefits.**



# Architecture that Violates Human Rights and Undermines the SDGs



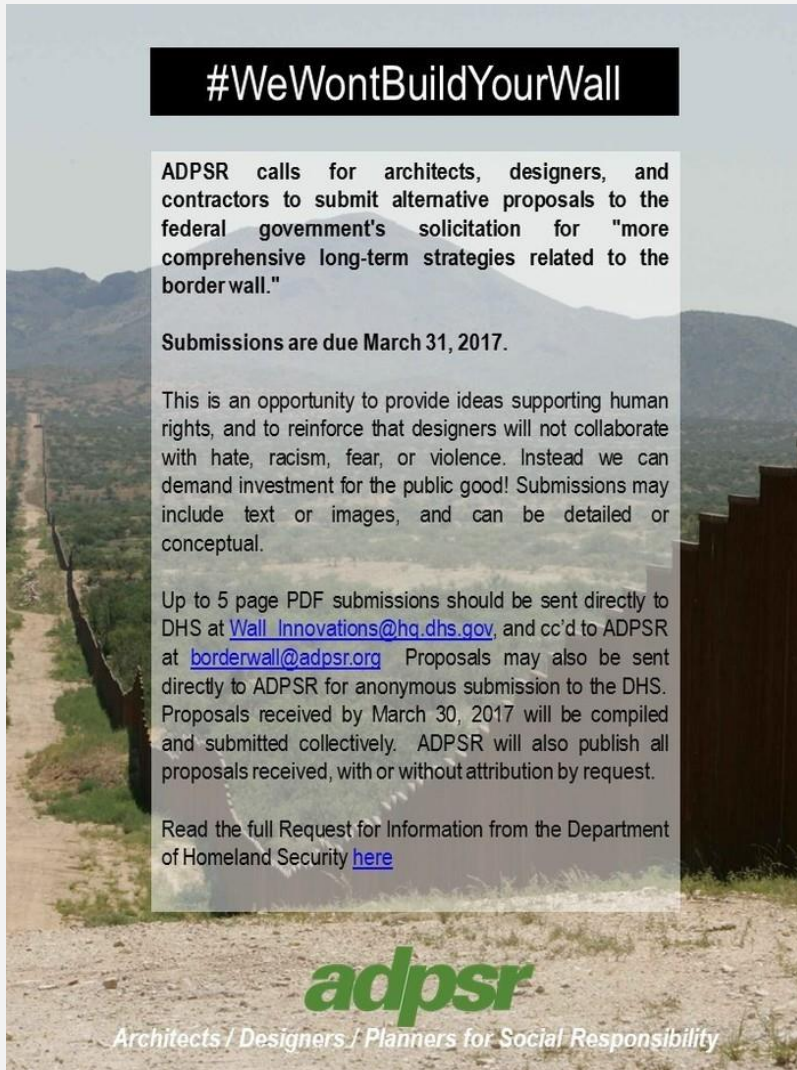
- Everyone has the **right to life**, liberty and security of person.
  - Universal Declaration of Human Rights, Article 3
- No one shall be subjected to **torture or to cruel, inhuman or degrading treatment or punishment.**
  - International Covenant on Civil and Political Rights, Article 7



# Built Human Rights Violations



# Proposed Human Rights Violations



**#WeWontBuildYourWall**

ADPSR calls for architects, designers, and contractors to submit alternative proposals to the federal government's solicitation for "more comprehensive long-term strategies related to the border wall."

Submissions are due March 31, 2017.

This is an opportunity to provide ideas supporting human rights, and to reinforce that designers will not collaborate with hate, racism, fear, or violence. Instead we can demand investment for the public good! Submissions may include text or images, and can be detailed or conceptual.

Up to 5 page PDF submissions should be sent directly to DHS at [Wall\\_Innovations@hq.dhs.gov](mailto:Wall_Innovations@hq.dhs.gov), and cc'd to ADPSR at [borderwall@adpsr.org](mailto:borderwall@adpsr.org). Proposals may also be sent directly to ADPSR for anonymous submission to the DHS. Proposals received by March 30, 2017 will be compiled and submitted collectively. ADPSR will also publish all proposals received, with or without attribution by request.

Read the full Request for Information from the Department of Homeland Security [here](#)

**adpsr**  
Architects / Designers / Planners for Social Responsibility

**A'18** AIA Conference on Architecture 2018  
June 21-23, New York City



ADPSR call for opposition; border wall prototypes (*Architect* magazine)  
ADPSR member proposal for the Border Wall: Entourage by Escalalatina

# Ethics: the Core of the Professions



Professional monopoly is justified by commitment to public

- e.g. medicine: Hippocratic oath “first do no harm”
- e.g. law: *pro bono* service



# Current AIA Code of Ethics

AIA Code of Ethics, Ethical Standard\* 1.4:

“Members should **uphold human rights** in all their professional endeavors.”

Rule 1.401

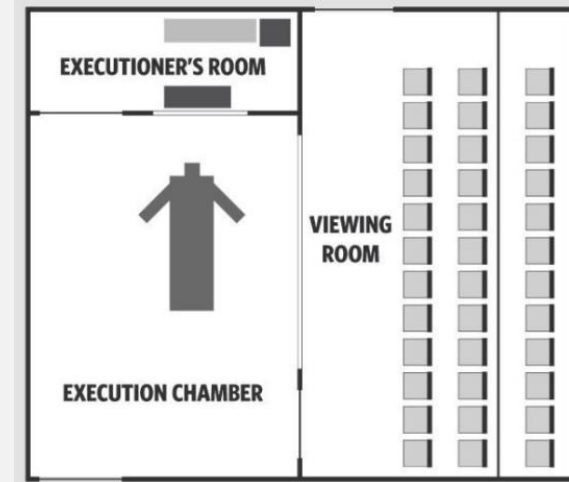
“Members shall not discriminate in their professional activities on the basis of race, religion, gender, national origin, age, disability, or sexual orientation.”

Ethical Standard 1.5: *Design for Human Dignity and the Health, Safety, and Welfare of the Public:*

Members should employ their professional knowledge and skill to design buildings and spaces that will enhance and facilitate **human dignity** and the **health, safety, and welfare** of the **individual and the public**.

No Rules enforce Standard 1.5

*\* only Ethics Rules are enforceable, not Standards*



# ADPSR's Ethical Proposal

Proposed Rule 1.402 - 1.501

Members shall not design spaces intended for execution or for torture or other cruel, inhuman, or degrading treatment or punishment, including prolonged solitary confinement.



# Ethics and Human Rights: a Value Spectrum for Buildings



**Violates Human Rights**

**Most projects**

**Realizes Human Rights**



**Execution / torture**

**U.S. prisons**

**Border wall**

**Shopping malls**

**Office towers**

**Hotels**

**Social housing**

**Schools / universities**

**Medical facilities**

# The UN Sustainable Development Goals: An Agenda for Good Design



# Thank you!