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The Successful Startup Studio

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CODE

EX303

DATE & TIME

Thursday, June 21, 2018
2:15pm - 3:15pm (EDT)
CE Theater C: Booth 4478
W 35th Street & 11th Avenue, New York, NY 10001 📍 (http://maps.google.com/maps/?q=W%2035th%20Street%20%26%2011th%20Avenue%2C%20New%20York%2C%20NY%2010001)

DESCRIPTION

How do you compete against established architecture firms when you're just getting started? Startup firms must break from old-school, top-down design processes and be innovative. You need a team that is savvy in new media communications and technological design to help make your firm nimble, scalable, and profitable. Join this practical, hands-on session and learn how to attract the tech-savvy staff you need to set yourself apart. Plus, learn how to create building information modeling (BIM)-enabled workflows that help your business and your emerging architects thrive in a competitive market.

SPEAKERS

🎤 **Anthony Laney, AIA**   Speaker
Laney LA, Inc.

🎤 **Mary Moscarello**   Speaker
GRAPHISOFT North America

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